The session will start shortly. Please note:

- Your video and audio will automatically turn off.
- You can participate through the Q&A function.
- If you have technical difficulties, please email firstfriday@gilderlehrman.org so we can assist you.
Gilder Lehrman Staff

Panelists

• Sandy Trenholm - Collection Director
• Keisha Rembert - Assistant Professor of Teacher Preparation at National Louis University
• Nate McAlister - History Educator at Seaman High School in Topeka, KS

Support

• Leah Morris – Explore America Intern, Starr Center at Washington College
During the Session

- If you would like to ask a question, you can use the Q&A feature, which is at the bottom of your screen.
- **Viewing in full screen** is recommended to see the presenters and the presentation at the same time.

For Security

- Your microphone is automatically muted.
- Your camera is automatically turned off.
Part of an archive of publications kept by Henry Lee Moon, Director of Public Relations at the NAACP.
The materials date form 1917-1985.
Items consist of political and sociological pamphlets, booklets, flyers, and books.

410 items!
The Future Rests ... in Your Hands

- 16-page comic book published by the NAACP in 1964
  - Shortly after the Civil Rights Act was passed
  - Shortly before the 1965 Voting Rights Act was passed
- Discusses racial inequality in Black communities
  - Job Opportunities
  - The Color Line
  - Educational Equality
- Power of Voting
Who is the comic marketed to?

- Promotional distribution
  - No shiny cover
  - Possibly distributed at churches and schools
- Back cover indicates that it is for adults
Larry Lieber (1931 - present)

- Brother to Stan Lee
- Known for:
  - Rawhide Kid
  - The Incredible Hulk (newspaper)
  - The Amazing Spider-Man (newspaper)
  - Iron Man
  - Ant Man
  - Thor
This man applying for a job is John Travers! But he could be anyone! He could even be you!

I read your ad and I've got all the qualifications you ask for! I'm sure I can do the work!

I'm sorry, but the position has already been filled!
Job Opportunities
WE'RE SURE LUCKY WE CAME ACROSS YOU, MISTER JONES! MOST REAL ESTATE AGENTS IN AN ALL-WHITE NEIGHBORHOOD WON'T SELL A HOUSE TO A NEGRO!

WELL, MANY FOLKS ARE PREJUDICED! BUT NOT ME! TO ME, THE ONLY COLOR THAT COUNTS IS THE COLOR OF A MAN'S MONEY!
The Color Line
Educational Equality

AND NOT FAR AWAY, IN AN OLD, RUN-DOWN, SEGREGATED SCHOOL...

CAN I USE THE MICROSCOPE WHEN YOU'RE FINISHED?

AND BEN GETS IT AFTER ME! IT WON'T BE YOUR TURN UNTIL TOMORROW, PAUL!

SORRY, BUT JOE IS WAITING TO USE IT!
Educational Equality
My name is Steve Baxter! I'm an N.A.A.C.P. voter registration committee member! And though I've just arrived here I've seen this same situation in countless other places and I know that things can be improved!

Yeah? Who's gonna do it for us?
What can be done?
Finding Your Power

NOBODY'S GOING TO DO IT FOR YOU! THAT'S THE BIG MISTAKE YOU'RE ALL MAKING! YOU'RE WAITING FOR SOMEONE ELSE TO DO YOUR JOB!

THE KEY TO IMPROVING CONDITIONS ... TO BUILDING A BETTER TOMORROW ... RESTS ENTIRELY...

...IN YOUR HANDS!!
DON'T YOU REALIZE THAT WHEN YOU START VOTING, THE CANDIDATES WILL START CARING ABOUT YOUR INTERESTS!? THEY'LL BE FORCED TO, BECAUSE YOUR VOTES MIGHT HELP ELECT OR DEFEAT THEM!
Voter Registration Meeting
What can be done!

And the children also reap the benefits of voting!

Gosh it's wonderful going to a school that's not overcrowded!

Now we have a clean building, lots of light, and all the newest equipment!
Upcoming Programs

● *Inside the Vault*, Friday, August 7 at 2 pm ET (11 am PT)
  ○ Featuring a George Washington letter on the abolition of slavery with *Hamilton* cast member Darnell Abraham and Educator Jeanette Providence.

● *History Camp: History’s Treasures*
  ○ Students in grades 3-8 can discover the hidden secrets in primary sources.

● *Book Breaks*, July 26 at 2 pm ET.
  ○ James Shapiro discusses his book *Shakespeare in a Divided America*.

● Visit [gilderlehrman.org](http://gilderlehrman.org) for free resources for students, teachers, families, and history enthusiasts of all ages.